



March/April 2004

Jemia Kinsey of BLH Consulting, Inc.



From the start, Jemia Kinsey was destined for success. Currently an Account Executive with BLH Consulting, Inc. in Atlanta, she manages day to day client work, drives projects to fruition through media relations, event planning, community outreach and much more. Although it isn't the career this Atlanta native initially envisioned, she couldn't be happier with the cards that fate dealt her.

Kinsey, to her credit, didn't ignore how important her education was—which directly relates to her working for an independent consulting firm that specializes in public relations, communications strategy, and cultural marketing. She graduated from Emory University, the “microcosm of the world”, with a degree in Psychology. “That type of experience, if taken advantage of, allow you to meet and form relationships with people that you may not have otherwise met in your life,” says Kinsey. “You learn to appreciate things that make us all different.”

She decided on her career choice after working as a marketing and public relations intern during her junior year in college. Even though Kinsey comes from having very little communications experience, within a few years she has become a very polished public relations practitioner. “I love what I do and I think I do it well,” she says.

Kinsey explained that BLH Consulting connects their businesses with consumers and communities in order to gain trust and brand loyalty. Some of Kinsey's current clients include: Concessions International, ING Financial Services, the MultiCultural Foodservices & Hospitality Alliance (MFHA) and the National CASA Association. She is also a member of the Atlanta Association of Black Journalists (AABJ), Delta Sigma Theta Sorority, Inc. and volunteers at her church as a Youth Advisor and Program Coordinator / Mentor for “Sister 2 Sister”, the Young Women's Ministry for girls ages 12-18.

“I have had the chance to work with some phenomenal people,” she says. “It is definitely a career that I am excited about getting up each morning for!”

For more information on BLH Consulting, Inc., please visit WWW.BLHCONSULTING.NET